

MEMORANDUM FOR: THE RECORD

SUBJECT: Coordination of Research for Psychological Warfare

REFERENCE: Memo from OIC to DD(I), on above subject, dated 12 January 1972.
25X1A.

PRESENT: [REDACTED]

1. The purpose of this meeting was to explore the opic interest in research for psychological warfare to present the consumer's viewpoint to [REDACTED] who is undertaking a study for the PSB. It was pointed out that at this meeting we would explore the problem and arrive at certain definitive conclusions, but that decision with respect thereto would be reserved for the Chief, Psychological Staff Division, perhaps in conference with Mr. Reber, OIC.

25X1A 2. [REDACTED] indicated his study took into consideration three concepts:

- a. Magnitude of the problem;
- b. Distribution of requirements and the product;
- c. Relative quality and utility of the product.

3. He stated that he was prepared to draft his first report within a matter of a week, and his conclusion to date was that an element of strong leadership and control in this field was urgently required. He stated that his analysis of the problem was limited to the social science field and, specifically, with respect to its contribution in the cold war. He pointed out that all research is intelligence, but that not all intelligence is a matter of research; that his current thinking would break the field down for decentralized assignment into four categories:

- a. Targets *and* *Referred*

- b. Capabilities;
- c. Vulnerabilities;
- d. Isolation of functional interests.

4. The consensus of the meeting (^{except} ~~in respect to~~ [REDACTED] ^{25X1A} position) was that a central clearing house with authority to exert control was necessary to product~~ive~~ effective external research and that, of necessity, such control could not be divorced entirely from internal research. [REDACTED] ^{25X1A} agreed with this concept from the viewpoint of logic, but felt that, as a matter of practicality in such a wide divergent field, it might not be advisable. Narrowing the matter down to who would be the controlling authority, it appeared that either CIA or PSB would be the proper element to assume this responsibility.

5. The matter was left for possible future discussion by CPY and Mr. Reber.

25X1A

[REDACTED]
PY/CPP

Distribution:
CPY
PY/PP
Chrono.